

Every dish deserves a tailored cycle

Customisation of all parameters



Whether it's a sturdy porcelain plate or a delicate crystal glass, MyPersonal Wash delivers a fully tailor-made wash cycle for every item, ensuring impeccable results every time.

It allows users to customise every parameter—time, temperature, chemicals, pressure levels and optional programs—creating a versatile, flexible and highly efficient solution for unprecedented wash quality.



Washing programs

Each appliance features 10 preset wash programs, providing a ready-to-use solution for different needs, all fully customisable to adjust parameters as required.

Program visibility

Users can select which programs they want displayed, enhancing operational efficiency through a more streamlined, customised inter face.

Adavanced interface

The touch display, with a user-friendly graphical interface, makes managing all functions simple, fast and intuitive. It acts as the “enabler” of the MyPersonal Wash feature.

Power and accuracy in every drop

Guaranteed cycle duration

Pura dishwashers ensure consistent performance with precise, repeatable time and temperature settings, delivering uniform results across all loads, with a 20% productivity increase over earlier models.



Resource savings

Delivering significant resource savings, including reduced water and chemical usage, rinse volume is lowered from 3.2L to 1.8L, with an average of 2L across all platforms.



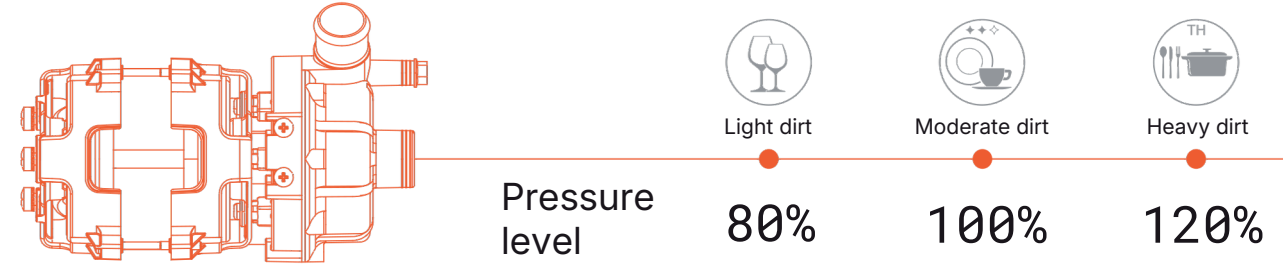
Self-adaptive HTR+ system

The HTR+ System, with atmospheric boiler and Thermostop, prevents cold water during rinsing and maintains up to 87°C. Its self-adaptive technology adjusts water volume per load, ensuring consistent results.



AdaptWash

The AdaptWash system offers 3 automatic pressure levels for different loads: gentle for delicate items, medium for normal soil and high for tough stains, ensuring precise and efficient washing per formance.



Revealing perfection in every detail, even the unseen

Pure washing action

The filtration system delivers spotless results, preserving dishware quality. Each cycle delivers consistently clean results with a pure, gentle washing action.



Faster water exchange

The compact tank design enables faster water exchange, fully renewing water every 4.4 cycles in undercounter models and 5.6 in hood models.



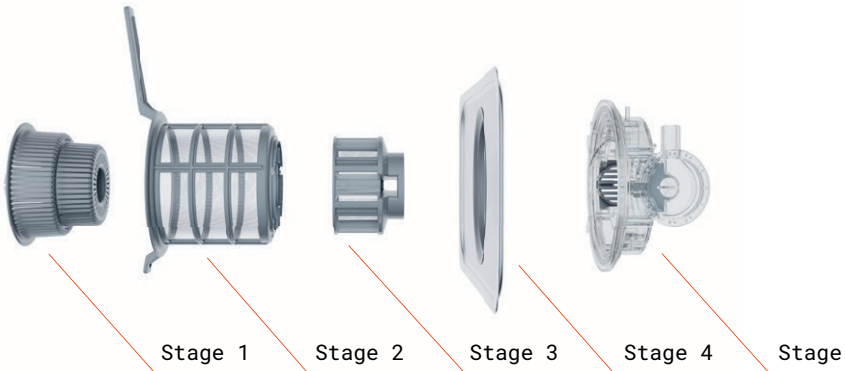
Filter control sensor

Pura dishwashers feature filter presence control that ensures correct positioning, alerts misplacement, and prevents system damage while maintaining optimal results.



Patented 5-stage filtration system

The advanced filtration system progressively removes impurities, capturing large and fine residues in successive stages. A pre-filtration grid prevents debris from entering the tank, while the final stage protects the washing and draining pumps, ensuring reliable and consistent per formance.



Efficient and sustainable energy management

Steam Heat Recovery System (SHR+)

up to

+25%

energy savings*

The SHR+ system removes steam generated during the rinsing phase, improving air quality and reducing humidity in the workspace.

It also recovers energy from condensed vapors, delivering up to 25% energy savings while eliminating the need for an external extraction system and reducing operating costs.

Drain Heat Recovery System (DHR)

At the end of each wash cycle, residual hot water is reused through the DHR module, where a heat exchanger preheats incoming cold water before it reaches the boiler.

This optimised process delivers up to 18% energy savings per cycle, reducing operating costs and improving overall system sustainability.

up to

+18%

energy savings*

*compared to models without SHR+ and DHR Systems



The beauty of performance.

There is a distinct beauty in the way a Smeg Professional appliance performs, rooted in the precision of its design and engineering. Every element is crafted to function seamlessly, reflecting the harmony between form and function. The elegance of its operation lies in this perfection, where every detail is optimised to deliver efficiency, reliability, and exceptional results.



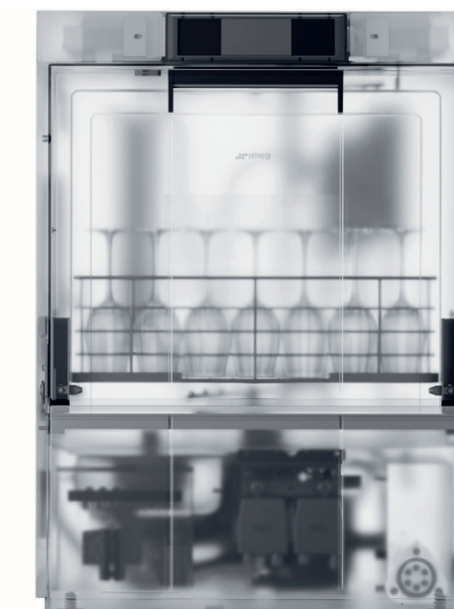
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Pura

Professional Warewashing



Performance meets versatility

Pura is the ideal solution for those seeking outstanding performance and customised cycles. Thanks to MyPersonal Wash, washing parameters can be adjusted to achieve effective results with no waste.

The Precision Washing System redefines cleaning standards by combining power, speed and accuracy. All of this is supported by impeccable build quality, a double-skin design and a patented 5-stage filtration system that ensures the purest washing action ever.

Glasswasher
400x400



Glasswasher
500x500



Dishwasher
500x500



Traywasher
500x500



Hood-type
500x500



Hood-type
600x500

